

## MX México: Innovation, Art, Sport, and Teacher Tribe

### Hosts & Framing

- Segment hosted in Spanish by “**El Educateco**” (Archu) from **Sensei Learning**, presenting himself as a luchador with the motto “**lucha por la educación**” – a call to “fight” for better education in Mexico<sup>1</sup>.
  - Two big threads are showcased:
    1. Concrete innovation in a single school (**Colegio Simón Bolívar**, Tepic, Nayarit)<sup>2</sup>.
    2. A **national-level teacher community** sharing best practice: **The Coaches Couch**<sup>3</sup>.
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### 2. Colegio Simón Bolívar (Tepic, Nayarit)

- The school is private, **secular, trilingual, and innovative**, located near the Pacific coast<sup>4</sup>.
  - It uses technology to **enhance teaching and learning**, focusing on: **Strong digital culture, Socio-emotional education** and student wellbeing, and **Service and environmental projects** (“think global, act local”)<sup>5</sup>.
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#### 2.1. Tech + Art: Drawing Guide Project (Gabriela Michel Terán)

- **Gabi Michel**, plastic arts teacher, created a **digital drawing guide/book** focused on **simplifying the drawing process with technology** for teachers, students, and anyone wanting to improve drawing<sup>6</sup>.
- **Key Technique:** Students use tablets/phones to:
  - Take a reference photo<sup>7</sup>.
  - **Overlay guiding lines and basic shapes** (rectangles, circles, triangles, trapezoids)<sup>8</sup>.
  - They then replicate those shapes **by hand on paper**, turning complex objects into simple geometry<sup>9</sup>.

- The guide also uses **black-and-white / grayscale filters** on photos to clearly see **light, shadow, and volume** before shading<sup>10</sup>.
  - **Impact & Conclusions:**
    - Tech becomes a **pedagogical ally**, not a replacement<sup>11</sup>.
    - Students lose the fear of “I can’t draw” and see drawing as **accessible and enjoyable**<sup>12</sup>.
    - The classroom becomes a **hybrid studio** where analog and digital “talk to each other”<sup>13</sup>.
    - Gabi moved from initial resistance to embracing tech as something that **enhances traditional art teaching**<sup>14</sup>.
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## 2.2. Tech + PE: “Mi primer podcast deportivo” (Óscar Buenasencia)

- **Óscar Buenasencia**, PE teacher, wanted Physical Education to be **more than exercise** and connect the **physical, mental, emotional and social** dimensions of sport<sup>15</sup>.
  - **The Project:** A student-run sports podcast titled “**Mi primer podcast deportivo**”, created by secondary students<sup>16</sup>.
  - **Team Roles:** Students work in teams of 4–5 with defined roles: **Presenter**, **Analyst** (interprets statistics), **Researcher**, and **Tech lead** (sound, script order, recording)<sup>17</sup>.
  - **Results:** They recorded **10 episodes** and published them on **Spotify**<sup>18</sup>. The most popular episode, “**Cuando el deporte no es lo tuyo**,” featured students who **don’t** like sports, showing how “non-sporty” students can **find their voice** through reflection and storytelling about sport<sup>19</sup>.
  - **Next Steps:** Aim to form students who can **plan, listen, synthesize, and express ideas** – using sport as the context but building **transferable skills for any field**<sup>20</sup>.
  - **Closing Idea:** Innovating is not changing everything, but **looking at the same thing with new eyes**; PE becomes a space to **think, communicate, and share**, not just move<sup>21</sup>.
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## 3. The Coaches Couch – Teacher Community

- **What it is:** The **Coaches Couch** is a **non-profit, volunteer community** of educators and coaches, created to **share pedagogical best practices**, especially around technology and innovation, and to support teachers<sup>22</sup>.
- **Origins & Purpose:** Started after several coaches realized there was **little communication and peer support** among Mexican teachers and a huge, underused pool of talent and ideas<sup>23</sup>. The initiative is **inter-regional** (Nayarit, CDMX, Estado de México, Querétaro, etc.)<sup>24</sup>.
- **Format:** Central question: “**¿Cómo estás transformando la educación en lo que haces?**”<sup>25</sup>. They co-design messages and run live webinars (about 60 minutes) featuring usually **3 presenters  $\times$  15 minutes** each, followed by Q&A<sup>26</sup>.
- **Season 1 – Impact:** Included **8 sessions** and **24 presenters** on topics like learning experience design, critical thinking, interdisciplinary projects, and digital citizenship<sup>27</sup>.
  - **Outcomes:** New **alliances between teachers**, stronger **support networks**, and a culture of **shared reflection**<sup>28</sup>.
- **Vision & The Three “T”s:** Mission is to maintain and expand a **global reference community** of educators<sup>29</sup>. The three “T”s highlighted are:
  - **Tiempo** – everyone donates some time<sup>30</sup>.
  - **Técnica** – each presenter brings a real area of expertise<sup>31</sup>.
  - **Tribu** – building a tribe that crosses regions and borders<sup>32</sup>.

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## Key Entities & URLs

- **Colegio Simón Bolívar (Tepic, Nayarit)** (Twitter handle: **@csdoficial**)
- “**Mi primer podcast deportivo**” (Spotify podcast by secondary students)
- **The Coaches Couch (de Coaches Couch)** (Non-profit, volunteer teacher community)
- **Sensei Learning** (organization connected to host Archu)
- **Apple Learning Coach** (program mentioned in the founding of The Coaches Couch)
- **Spotify, iPad, Safari, Pages, Voice Memos, GarageBand** (tools used for the podcast)

- **Tepic, Nayarit; CDMX; Estado de México; Querétaro** (Mexican states/regions involved in the community)